

# Success factors for Indigenous businesses in the forestry sector

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**Cercle des partenaires**  
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en foresterie autochtone

# Kwei!

- Atikamekw | Opitciwan Community
- Master's degree in biology-oceanography at UL.
- Exploring the Canadian Arctic
- Diversity of interests (science, biology, health, helping people, entrepreneurship)



# Kwei!

- Doctorate in Forestry
- Indigenous forestry
- Opportunity to be in contact with different indigenous communities, including my own
- Research project brings together my fields of interest
- Provide tools to help indigenous businesses succeed in the forestry sector



# Background

- More than 80% of Canada's indigenous communities depend in part on forests.
- Means of subsistence and avenues for economic development.
- 47% of all indigenous children live in poverty, compared to 17.6% of all Canadians (2019).
- Constitutes a social inequality in terms of poverty and a socio-economic challenge.

## La moitié des enfants autochtones vivent en situation de pauvreté, d'après une étude



47 % de tous les enfants autochtones vivent dans la pauvreté, contrairement à 17,6 % de tous les Canadiens.

PHOTO : LA PRESSE CANADIENNE / NATHAN DENETTE



# Problematic

- Indigenous forestry ?
  - Refers to the growing role of Indigenous in the forestry sector.
  - Businesses in this sector (small size)
  - Play an important role in local development (job creation)
  - Some have become partners with non-native forestry companies (Quebec and Canada).
- Numerous challenges encountered:
  - Access to financing and contracts
  - Operating costs
  - Availability of manpower
  - General economic conditions





## Research topics

- General question:
  - How can we support AEs in the forestry sector?
- Specific questions :
  - What are the challenges and needs of the various players?
  - What are the "best practices"?

# Conceptual framework

- Multi-level model that considers the governance elements of an AE and the different entities (individuals, the company, the network of companies and the sector)
- Conceptual framework integrates knowledge of success factors across 12 themes:

- External: Market demand
- Internal: Financial capital

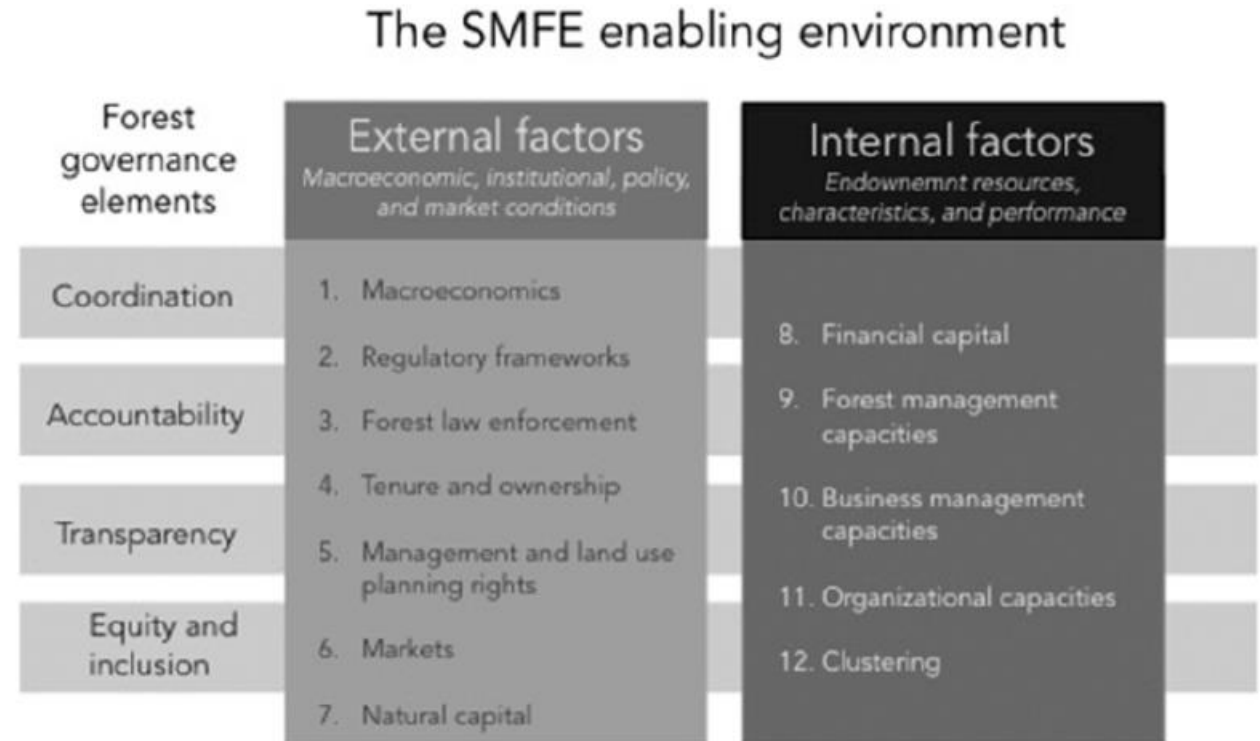


Figure 1. Model for analyzing success factors SMFE (Badini and al. 2018)



# Methodology

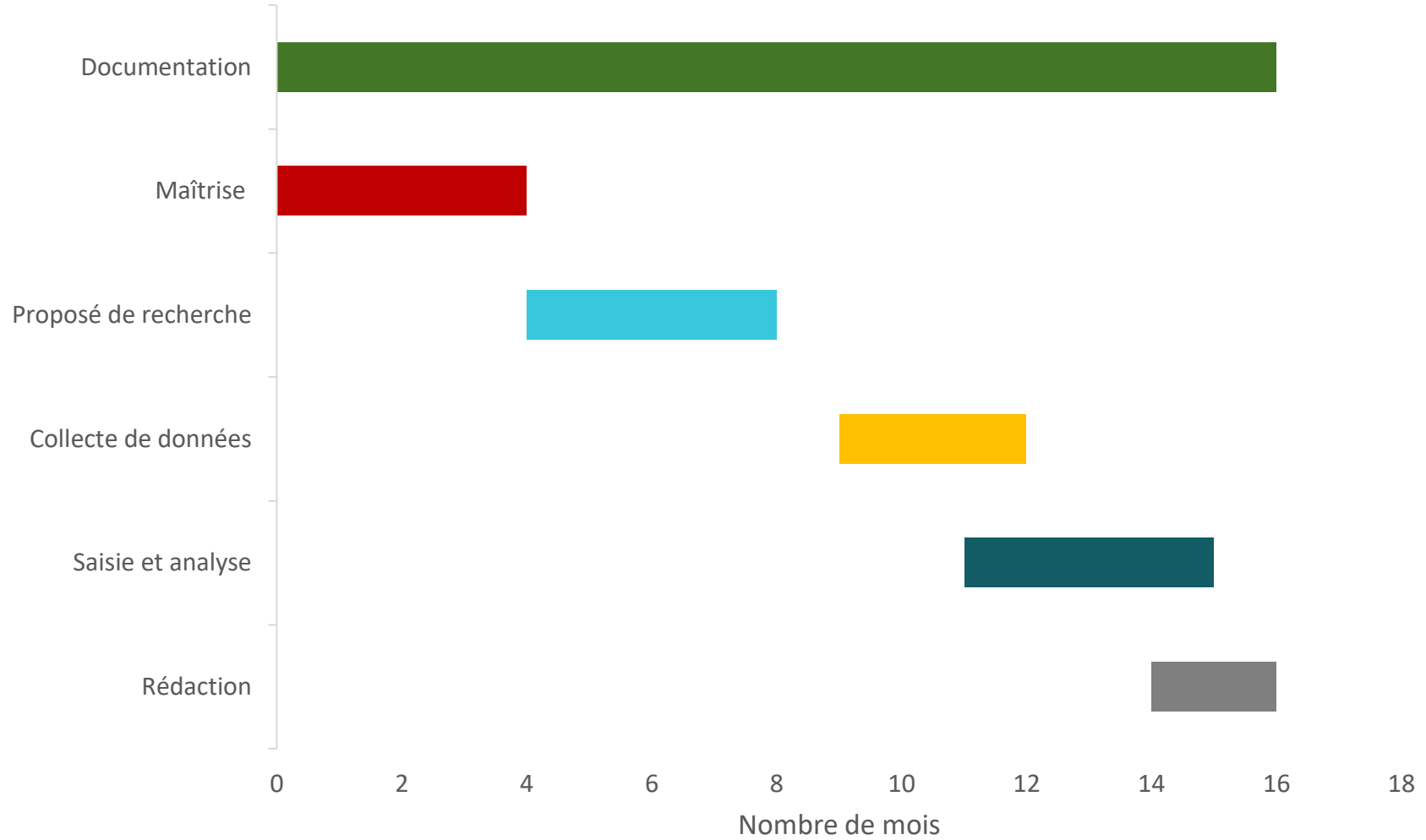
- Research strategy:
  - Qualitative and collaborative approach.
- Data collection:
  - Documentation and semi-structured interview as main techniques.
  - Observation during fieldwork as a complementary technique.
- Data analysis





# Calendar

2023-2024





## Anticipated benefits

- For companies/Indigenous
  - Gain a better understanding of the conditions that foster the success of AEs in a forestry sector.
  - Communicate the realities and needs of AEs to various stakeholders  
e.g.: Governments
  - Promote job creation.
- At the social and community level
  - Contribute to poverty reduction in certain Indigenous communities.
  - Responds to social inequality in terms of poverty.



# Remerciements



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FIRST NATIONS OF QUEBEC AND LABRADOR ECONOMIC DEVELOPMENT COMMISSION



# Remerciements



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Professeur agrégé

## **Coordonnées**

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# Remerciements



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