



La Table des partenaires

Chaire de leadership en enseignement (cle) en foresterie autochtone
Educational Leadership Chair (elc) in Indigenous Forestry

The entrepreneur as a success factor in forest industry

Project in development

Work team:

Noémie Beudet, Ulaval

Jean-Michel Beaudoin, Ulaval

Luc Lebel, Ulaval

Christine Bouliane, Forêt Compétences

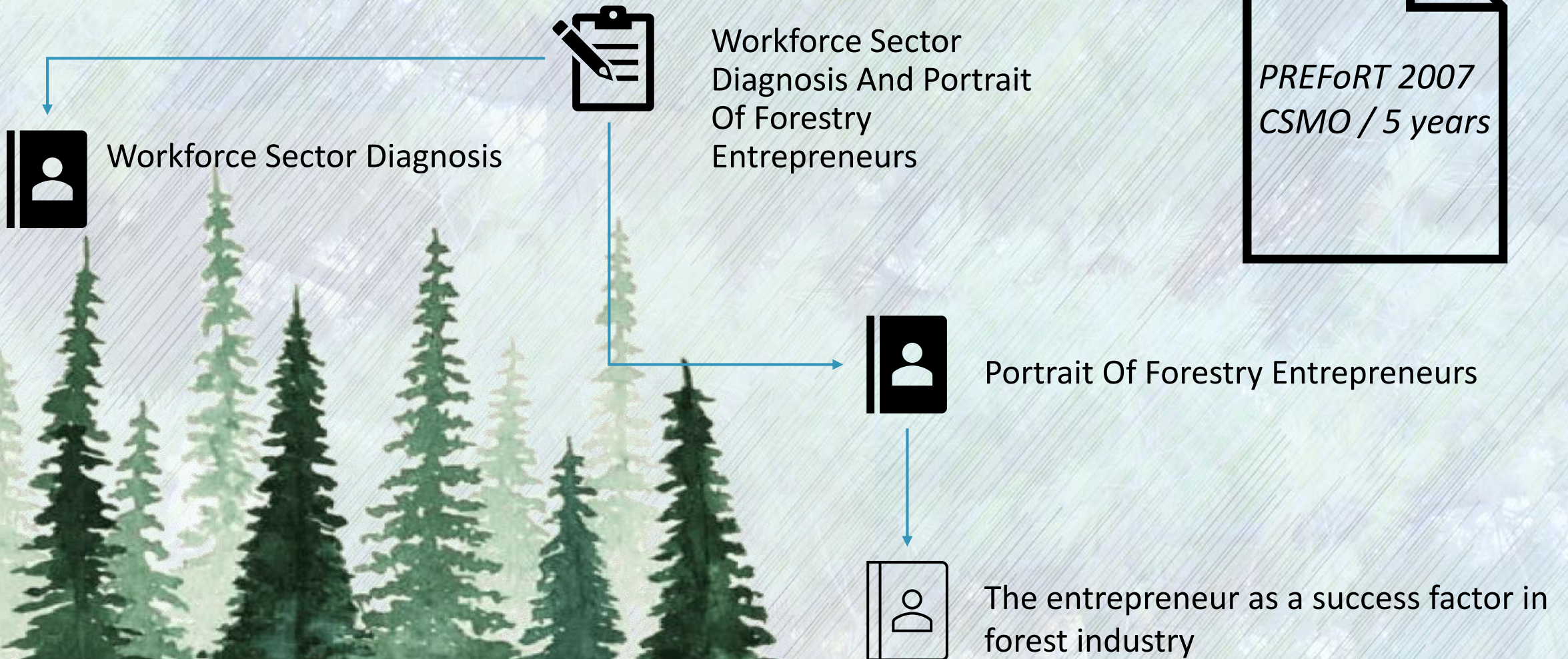


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June 2nd, 2021

Context



Context

« Firms are established by entrepreneurs, but entrepreneurs can exist without firms – operating through partnerships, extended families or as sole traders. Entrepreneurship is more fundamental than the firm: the firm exists to support the entrepreneur, and not the other way round »
(Casson et Casson, 2014)



Research objectives

The entrepreneur as a key factor in the industry

Develop an analytical framework to better understand the conditions under which the work of forest contractors is linked to performance, well-being and innovation.



Reality of indigenous vs non-indigenous



Is forestry entrepreneur a particular category of entrepreneur?

Methodology

Entrepreneurship

Constants - Unique traits - Key factors - Facets

Indigenous and non-Indigenous

Comparison of profiles and needs

Entrepreneur's profiles

Motivations - constraints - strategies



Expected benefits

Open non-accessible literature

Identification of performance factors vs entrepreneurial restrictions

Basis for the development of support tools

Reduce the job shortage

*«The entrepreneurial activity and the entrepreneurial ventures are influenced by the socioeconomic environment and result ultimately in economic growth and human welfare»
(Carlsson and all 2013)*

Supporting the entrepreneur is to strengthen our economy.



Timeline

**End of
questionnaire
construction
April 2021**

**Data collect
May to July
2021**

**Data processing
September
2021**

**Diagnostic and
entrepreneur
report
November
2021**

**The
entrepreneur
as a success
factor
August 2022**

Thanks



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enseignement (cle) en foresterie
autochtone

Mitacs

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References - Quotes

Casson, Mark et Casson, Catherine. 2014. *The history of entrepreneurship: Medieval origins of a modern phenomenon.* Business History. 56: 1223-1242

Carlsson, Bo. Braunerhjelm, Pontus. McKelvey, Maureen. Olofso, Christopher. Persso, Lars et Ylinenpää, Hakan. 2013. *The evolving domain of entrepreneurship research.* Small Bus Econ. 41: 913-930